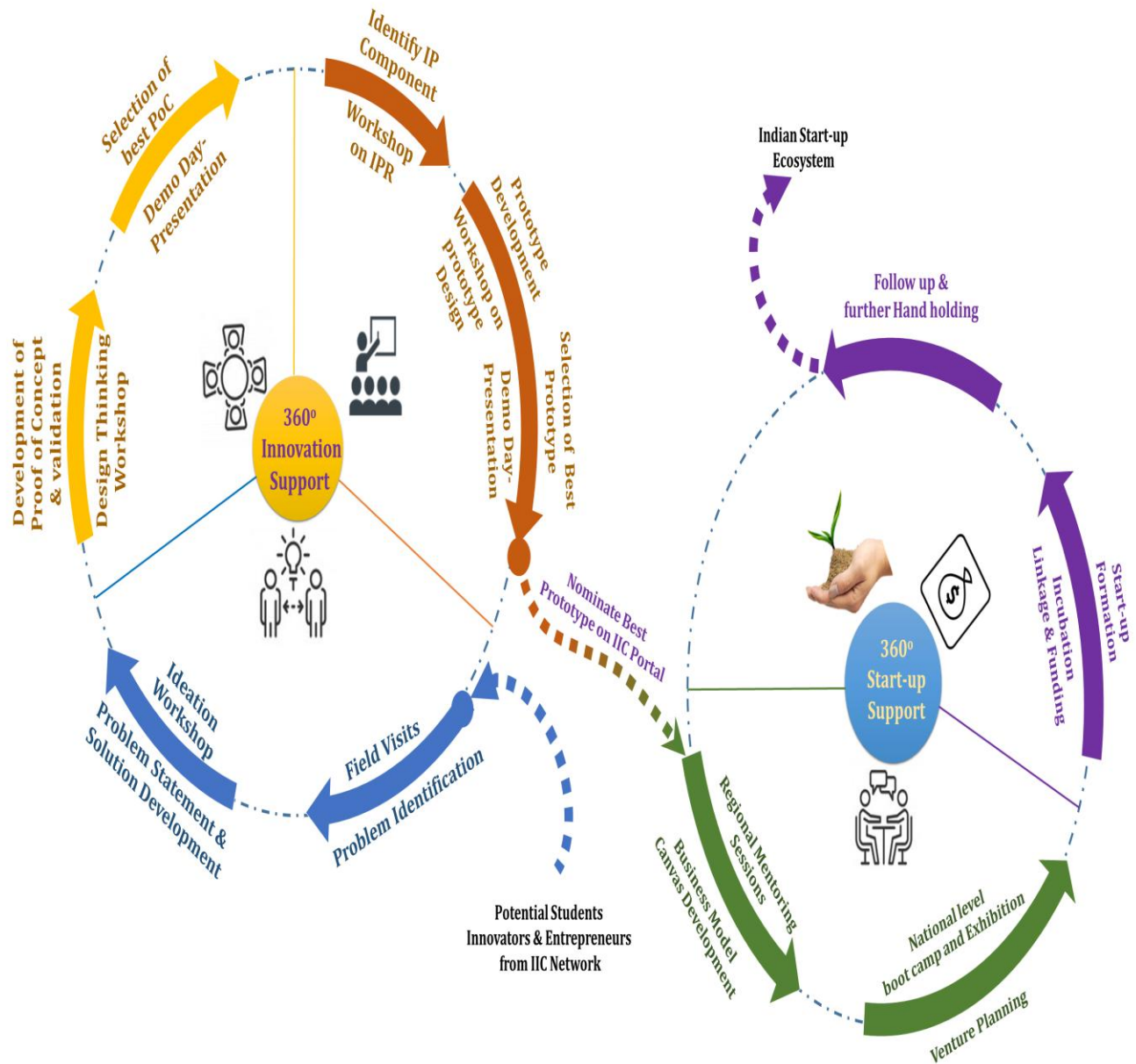


# IIC National Innovation Contest 2020



# Contest Timeline

Incubation Linkage, Funding Support and International Exposure Visits

MIC Annual innovation Festival

30<sup>th</sup> Aug 2020

National level Boot camp and Exhibition

28-29 Aug 2020

Regional Mentoring Sessions

Quarter 4

Prototype nominations on IIC Portal (15-30 April)

Quarter 4

Demo Day- Presentation & Selection of Best Prototype

Quarter 3

Workshop on prototype Design & Prototype Development

Quarter 3

Workshop on IPR & Identify IP Component

Quarter 3

Demo Day- Presentation & Selection of best PoC. POC nomination (15-31 March)

Quarter 3

Design Thinking Workshop & Development of Proof of Concept

Quarter 3

Ideation Workshop & Problem Statement & Solution Development  
Idea nominations (15-29 Feb)

Quarter 3

Field Visits & Problem Identification

Quarter 3



# Contest Benefits

MIC Annual Innovation Contest is a National level competition for students from IICs to help and guide them to create their startup

Contest promotes students to identify local level problems through Field Visits.

Contest inculcates entrepreneurial mind set among students through workshops on IPR, Design thinking, POC & Prototype development.

MHRD's Innovation Cell will organise orientation and Prototype mentoring sessions for students at regional level.

Attendees of mentoring and orientation sessions will become IIC Innovation Ambassadors

Students selected at regional level will get an opportunity to be part of Two- Day National Level Bootcamp at AICTE Head Quarter

Students selected at National level will be eligible for incubation linkages and funding support (assessment based).

Five best startup/ Prototypes will be awarded "MIC Innovation Award-2020"

Selected students will also get an opportunity to be part of International Start-up Ecosystem Exposure visits.