

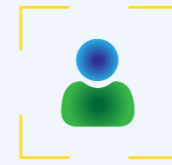
Spark AR Program



An Unique Opportunity for Students

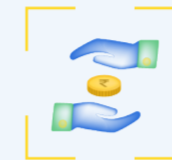
The AR Open Program focuses on Spark AR Studio adoption and engagement. The objective of the program is to give students an opportunity and platform to learn how to conceptualize, create and brand their own content experiences, before deploying them using Spark AR Studio and publishing to Facebook. Learners thereby become creators within the Spark AR ecosystem.

<https://www.sv.co/fb>



Am I eligible?

1. Interested Undergraduate Engineering or Design Students in any semester can apply
2. Students need to apply as a team of 2
3. Team members need not be from the same department



Do I need to pay?

1. 250 teams which are selected to the program need not pay
2. Students will have to take care of their travel and other expenses as required



What do I gain?

1. Students will learn the concepts and technology behind AR and build their own AR environments and filters using the Spark AR platform
2. Students will be mentored by experts from Industry
3. Top 25 teams will be selected for the Final Demo Day

SCHEDULE

Jan 13 2020	Application Open	Mar 13 2020	Program Begins
Feb 12 2020	Application Ends	June 5 2020	Program Ends
Feb 29 2020	Top 250 Teams Announcement	June 27 2020	Final Demo Day